Barbie®
coll r
SPRING 2011
Ken®
Happy Birthday, Ken®!
JOIN THE CELEBRATION
Denim Dolls
BARBIE BASICS™
ROCKS A CLASSIC
Over
20
New Dolls!

Happy Birthday, Ken!
XOXO, Barbie
Ken

Let the celebration begin!

One of the world's most beloved couples is back together again just in time to celebrate Ken® doll's birthday. Ken closed his eyes, made a wish and Barbie® arrived at his party—with a gift box in hand and dressed in an ensemble that's a festive tribute to his timeless taste in fashion.

NEW

HAPPY BIRTHDAY®, KEN® BARBIE® DOLL

Pink Label® Collection

It's Ken® doll's birthday and Barbie® is the party hostess with the mostest! Wrapped up in an eye-catching ensemble that's a tribute to Ken doll's signature style, she wears a cyan blue dress with plaid bodice (reminiscent of his sweater vests), dramatic earrings and a bow at her waist (like his classic bow ties). Barbie also comes with a gift box tagged for her favorite birthday boy, Ken! For ages 6 and over.

C1-V0438 $44.95

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

ALL NEW

A. KEN™ LOGO BOXERS 100% cotton, elastic waist boxer shorts with an alternating Ken™ logotype pattern. Specify S, M, L, XL, 2XL and blue or pink pattern. Sold separately. **C1-W0869 $18.00**

B. DOLL TAG KEY CHAIN Genuine Barbie™ and Ken sterling silver plated key tags with matching velveteen drawstring bags. Dual-sided tag measures 1" x 2". Specify blue Ken or pink Barbie design. Sold separately. **C1-W0870 $28.00**

C. KEN IN PLAID TEE Men's classic fit, 90% cotton, 10% polyester tee with a colorful plaid screen print of Ken. Specify S, M, L, XL, 2XL. **C1-W0869 $32.00**

D. "COUNT TO KEN" TEE Women's cap sleeve, 100% cotton tee with vintage Barbie and Ken peek-a-boo print. Specify S, M, L, XL, 2XL. **C1-F6696 $24.00**

E. "FUTURE MRS. KEN" TEE Women's cap sleeve, 100% cotton tee with "Future Mrs. Ken" screen print accented with a sparkling Barbie and Ken logo at the hem. Specify S, M, L, XL, 2XL, 3XL. **C1-W0879 $24.00**

B

Each key chain comes in a bag!

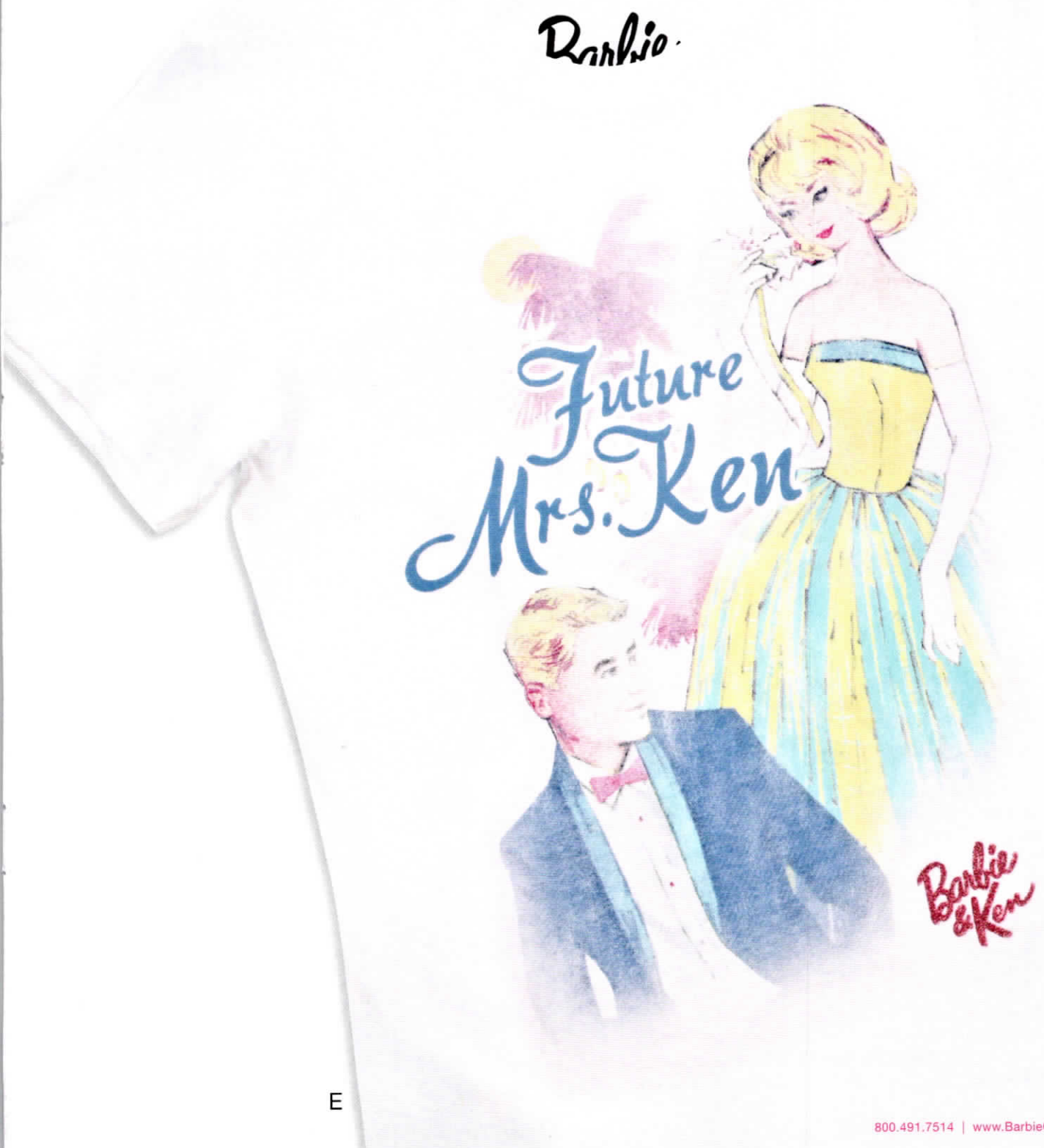
C

D

Production items may vary from photos shown here.

Guys & Dolls

Retro Barbie™ and Ken™ artwork takes on a modern twist with a collection of tees, boxers and key chains designed to make anyone look like a living doll.



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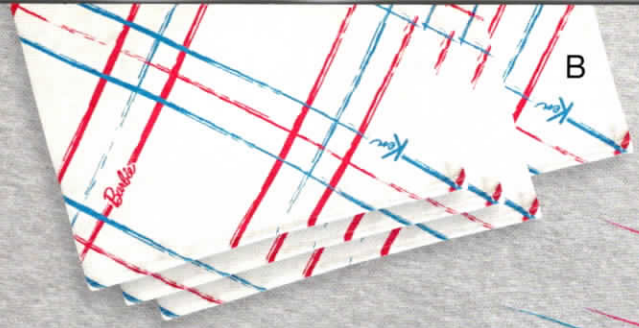

B

C

Buy the entire picnic collection and save $20!

D

ALL NEW

A. CROSSHATCH PICNIC BLANKET Heavyweight, soft sweatshirt blanket with a colorful crosshatch pattern and embroidered Barbie™ logo. Cotton/poly blend. 54" x 84". **C1-W0876 $60.00**

B. CROSSHATCH CLOTH NAPKINS Bring a little chic to your picnic with 100% linen napkins, screen printed with a Barbie pink and Ken™ blue crosshatch pattern. Each unfolded napkin measures 22" Square. Machine washable. Set of four. **C1-W0875 $24.00**

C. SWEET TALK GOBLETS Toasts for two begin with glass wine goblets featuring vintage illustrations screened on the base. Dishwasher safe. Set of two, 12-oz. goblets. **C1-W0872 $25.00**

D. FLIRT PICNIC TOTE Sturdy canvas tote with rolled faux leather handles and a vintage illustration on the front. Includes Velcro side straps and multiple pockets to carry all your picnic necessities. Zipper closure. Body measures 17"L x 12"H x 7.5"W. **C1-W0874 $35.00**

E. PERFECT DATE PLATES Dish up a delightful picnic on 10-inch melamine plates with four different illustrations of Barbie and Ken on their favorite dates. Dishwasher safe. Set of four. **C1-W0873 $20.00**

Production items may vary from photos shown here.

Life's a picnic!

Find a shady spot beneath a tall tree, spread a soft blanket across the grass and cuddle up with a special someone. These whimsical, vintage-inspired Barbie™ items make picnics for two a breeze.

E

A
Model No.002

B
Model No.001

C
Model No.017

D
Model No.004

E
Model No.014

F
Model No.016

Pick a pair. Make it yours. Rock the look!

Barbie Basics™ takes denim, fashion's favorite basic, to stylish new heights! A variety of jean cuts and washes with details like embroidered pockets and studs adorn 12 dolls—9 females and 3 males. Give your doll a look of his or her own by adding an accessory pack! (sold separately)

Learn more at BarbieCollector.com!

G
Model No.011

H
Model No.005

I
Model No.015

J
Model No.003

K
Model No.008

L
Model No.007

NEW

BARBIE BASICS™ DOLLS Collection 2.0

Black Label® Collection

Pick a pair. Make it yours. Rock the look! For the adult collector.
Dolls and accessory packs each sold separately, subject to availability.

$19.95 each

A. Model No.002 C1-T7746
B. Model No.001 C1-T7738
C. Model No.017 C1-T7751
D. Model No.004 C1-T7747
E. Model No.014 C1-T7737
F. Model No.016 C1-T7750
G. Model No.011 C1-T7745
H. Model No.005 C1-T7739
I. Model No.015 C1-T7749
J. Model No.003 C1-T7741
K. Model No.008 C1-T7743
L. Model No.007 C1-T7742

Turn the page to find accessories for Barbie Basics™ dolls!

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

Model No.004
with
Accessory Look
No.003

Model No.015
with
Accessory Look No.004

Model No.001
with
Accessory Look No.002

Model No.008
with
Accessory Look No.001

A. Look No.001

B. Look No.002

C. Look No.003

D. Look No.004

NEW

BARBIE BASICS™ ACCESSORY PACKS Collection 2.0

Black Label® Collection

Pick a pair. Make it yours. Rock the look! Customize Barbie Basics™ dolls to achieve an impressive array of looks with these four accessory packs. Each pack features multiple pairs of shoes, a shirt, a jacket or other accessories like belts and purses. For the adult collector. Dolls and accessory packs each sold separately, subject to availability.

$14.95 each

A. Look No.001 C1-T7753
B. Look No.002 C1-T7754
C. Look No.003 C1-T7755
D. Look No.004 C1-T7756

Learn more at BarbieCollector.com!

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Available: May 2011 (this page)
Barbie® Fashion Model Collection

A. DARYA™ BARBIE® DOLL

Gold Label® Collection
Featuring genuine Silkstone® body

Nostrovia, comrades! Barbie® toasts the opulent glamour of Imperial Russia in a romantic dress with lavish embroidery, sequin and bead accents and cascading red ruffles that's fit for a *czarina*. For the adult collector.

C1-T7675 $150.00
or three installments of $50.00

Available: April 2011 (this page)
Barbie® Fashion Model Collection

B. VERUSHKA™ BARBIE® DOLL

Gold Label® Collection
Featuring genuine Silkstone® body

Ready to weather snowy Siberia or wow in magnificent Moscow, Barbie® captures the elegance of Russia's endless twilight in captivating black couture. For the adult collector.

C1-T7674 $115.00
or two installments of $57.50

Available: March 2011 (this page)
Barbie® Fashion Model Collection

C. *NICOLAI* KEN® DOLL

Gold Label® Collection
Featuring genuine Silkstone® body

Baroque palaces, *balalaika* music and a dashing man in uniform lend romance to Russia. With a *ushanka* proudly atop his head, Ken® doll is the epitome of military chic with an Eastern European twist. For the adult collector.

C1-T7679 $75.00

NEW (opposite page)
Barbie® Fashion Model Collection

D. MILA™ BARBIE® DOLL

Gold Label® Collection
Featuring genuine Silkstone® body

Beguiling beneath her *babushka*, Barbie® doll's attire is inspired by Russian folklore and features a revolution of colorful prints and a skirt ringed with traditional *matryoshka* dolls. For the adult collector.

C1-T7672 $85.00

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D

Barbie® Fashion Model Collection

10 YEARS
***TRIBUTE* BARBIE® DOLL**

Gold Label® Collection
Featuring genuine Silkstone® body

Celebrating the 10-year collaboration between the master and his muse, Robert Best conjures up the enchanting *Tribute* Barbie® doll. Adorned in a pale blue ruffled gown, lavishly embellished with sequin and golden embroidery, the doll commemorates a magical milestone! For the adult collector.

C1-T2155 $150.00
or three installments of $50.00

Doll stand included. Fashion designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie® dolls.

Barbie® Fashion Model Collection

***10 YEARS: BARBIE® FASHION MODEL COLLECTION* BOOK**

Celebrate a decade of the Barbie® Fashion Model Collection with this exquisite, 72-page book filled with glamorous, never seen before doll photography along with personal insights and original sketches from the line's creator, Robert Best. Hardcover with matching dust jacket and book sleeve. Limited edition run.

C1-V9531 $50.00

Visit BarbieCollector.com to see more Barbie® Fashion Model Collection Silkstone® dolls!

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NEW

RENAISSANCE FAIRE BARBIE® DOLL

'Tis the morn of the faire and Barbie® attends the festivities with delicate braids in her hair and a high-neck, dusty blue dress with golden trim along the sleeves and at the waist. Let the knightly jousting commence! For ages 6 and over.

C1-V8755 $34.95

BOB MACKIE *CIRCUS* BARBIE® DOLL

DIRECT EXCLUSIVE*

Gold Label® Collection

Barbie® doll's favorite "ringmaster" of glamorous fashion—Bob Mackie—presents a stylish circus. Inspired by the exciting world beneath the Big Top, the doll wears an elaborately laced coat with extravagant red plumes. Her red boots and top hat are accented with a golden star and she comes seated on a black and golden trapeze swing. For the adult collector.

C1-R4542 $175.00 or four installments of $43.75

Costume, boots, gloves and hat are not removable. Doll may be removed from swing, but legs will remain in a fixed position.

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*Direct exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.

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(this page)

Dolls of the World® Collection

JAPAN BARBIE® DOLL

Pink Label® Collection

Similar to noblewomen living in Japan during its romantic feudal age, *Japan* Barbie® makes a graceful debut with a stunning split-sleeved "kimono," white obi belt and a delicate golden fan. Colorful spring flowers are printed on her garment and accent her shiny black hair. For ages 6 and over.

C1-V5004 $34.95

(this page)

Dolls of the World® Collection

JAPAN KEN® DOLL

Pink Label® Collection

For the very first time, Ken® joins the Dolls of the World® Collection! *Japan* Ken® dons a samurai-inspired outfit comprised of a black cape trimmed in vivid red, embroidered obi belt, white fabric armband, tall black boots and a silvery Katana "sword." Doll features an entirely new face sculpt. For ages 6 and over.

C1-V5005 $34.95

NEW (opposite page)

Dolls of the World® Collection

SYDNEY OPERA HOUSE BARBIE® DOLL

Pink Label® Collection

The Dolls of the World® Landmark Collection brings world-famous landmarks to life through Barbie® fashion. Inspired by the Sydney Opera House, Barbie doll's stunning bodice of pleated taffeta echoes the building's dramatic arches while the surrounding "ocean" is represented by her sheer blue chiffon skirt. For ages 6 and over.

C1-T7671 $34.95

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A

HARVEYS
THE ORIGINAL Barbie BRAND
BUILT IN THE USA
GUARANTEED TOUGH

"This collection was a life-long dream of mine," says Melanie Harvey, owner and designer of Harveys. "I'm probably one of the biggest Barbie® fans on the planet."

B

Interior of clutch

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Barbie® collector

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Dolls are available in varying quantities. You will be notified if a doll you order is unavailable. All the dolls included in this catalog are made with the utmost attention to detail and quality. Our dolls are made in Indonesia and China. Most dolls arrive with a doll stand for display. Dolls may not be able to stand alone, hold accessories or be posed as shown. Production dolls and accessories may vary from the photos shown in catalog. Mattel reserves the right to modify the fashion/fabrics, sculpt, hair color and accessories. Due to varying supplies, we reserve the right to limit the quantity of each doll purchased. All dolls, except where noted, are for adult collectors. The exclusive policy stated in the catalog applies to the United States only. Dolls may be sold to retail customers outside the United States.

PAYMENT
Prices subject to change without notice. We accept MasterCard, American Express, Visa and Discover/Novus. You must be at least 18 years old to order. Personal checks may be cleared electronically and made payable to Mattel Direct Inc. Checks returned for insufficient or uncollected funds may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and declined credit cards. Do not send cash or purchase orders.

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We are required to collect applicable sales tax for deliveries to the following states: CO, NY, TX and WI.

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Visit BarbieCollector.com/order form for a downloadable order form, send full billing and shipping address information, order information, daytime phone number and payment information (credit card number with expiration date, gift certificate, gift card, check or money order) to address listed above.

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NEW (opposite page)
Harveys® The Original Seatbelt Bag
A. *ALL DOLLED UP* MEDIUM TOTE

Medium-size tote made of woven pink seatbelts printed with dozens of vintage 1959 Barbie™ dolls. Folded hot pink seatbelt straps and contrast trim around rim of bag. Zipper closure with detachable Barbie™ charm dangle. Fully lined interior features key ring and three side pockets. Body measures approximately 12"L x 7.5"H x 4"W; handles 11"H.

C1-W0861 $134.00

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NEW (opposite page)
Harveys® The Original Seatbelt Bag
B. *ALL DOLLED UP* CLUTCH

Clutch purse made of woven pink seatbelts printed with dozens of vintage 1959 Barbie™ dolls. Zipper closure with silvery silhouette Barbie™ pull and contrast trim around edges. Interior fully lined in hot pink Harveys signature print fabric with expandable pockets, multiple slots for credit cards, ID window, elastic pen holder and zippered coin compartment. Measures approximately 9.5"W x 4.5"H x 1"W.

C1-W0862 $114.00

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NEW
THE TWILIGHT SAGA *ECLIPSE* JANE DOLL
Pink Label® Collection

The Volturi don't give second chances. Member of the ruthless Volutri clan, the deceptively angelic-looking vampire Jane joins the line of Twilight Saga dolls with golden hair, crimson irises and a long black hooded cloak. For ages 6 and over.

C1-T7676 $24.95

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Visit BarbieCollector.com to see the entire Twilight Saga collection!

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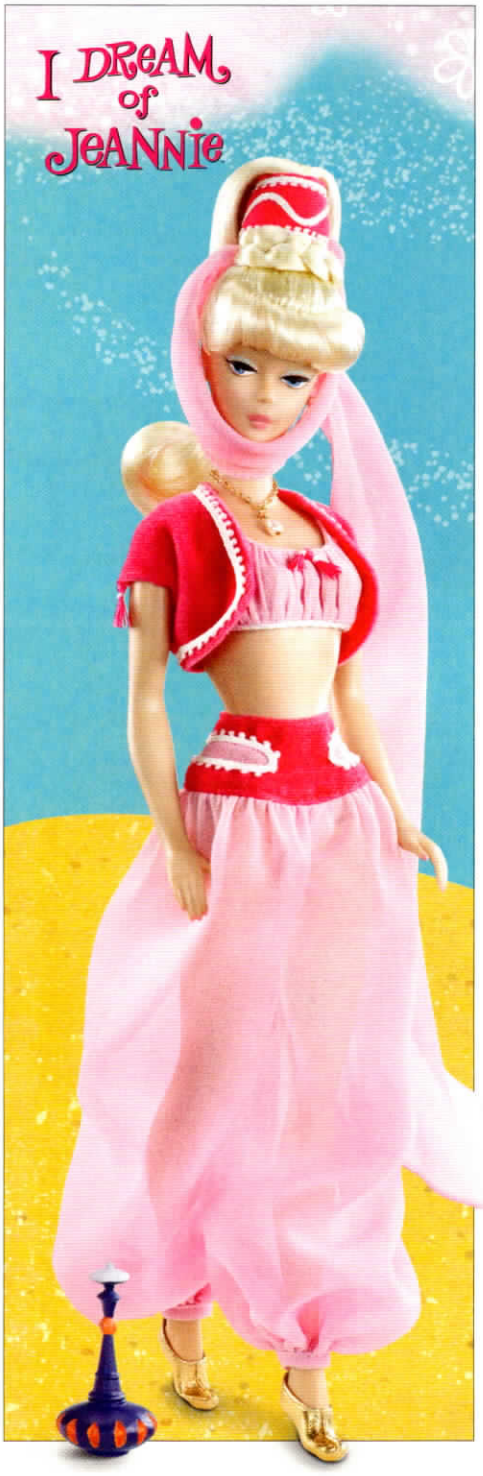

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BEWITCHED™ BARBIE® DOLL

Pink Label® Collection

With the tiniest twitch of her nose, Samantha Stevens worked wonders! In celebration of the classic '60s TV show, *Bewitched*™ Barbie® doll wears an enchanting black witch's outfit with red-lined cape, pointy witch's hat and broom inspired by the show's animated opening sequence. For ages 6 and over.

C1-V0439 $34.95

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THE BEVERLY HILLBILLIES™ BARBIE® DOLL

Pink Label® Collection

Howdy, y'all! Inspired by Elly May, the character in the rags-to-riches '60s TV show, *The Beverly Hillbillies*™ Barbie® doll comes "gussied up" with curly blonde pigtails tied with pink ribbons, a blue gingham shirt, denim jeans with rope belt and a "slingshot." For ages 6 and over.

C1-V0441 $34.95

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(this page)

I DREAM OF JEANNIE™ BARBIE® DOLL

Pink Label® Collection

As if in a magical poof of pink smoke, the *I Dream of Jeannie*™ Barbie® doll materializes wearing a pink harem outfit accented with rick-rack trim, golden slippers, veiled hat, platinum ponytail and small purple bottle. She's a wish come true! For ages 6 and over.

C1-V0440 $34.95

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NEW (opposite page)

"I LOVE LUCY" LUCY AND RICKY GIFT SET

Pink Label® Collection

Celebrate the 60th anniversary of the "I Love Lucy" show and the finale of this doll series with a collectible gift set! The popular episode, "The Diet," follows Lucy's zany antics as she tries to lose enough weight to fit into a shiny green costume for Ricky's nightclub show. This series of over 25 dolls began in 1998! For ages 6 and over.

C1-T7901 $69.95

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Grand Finale:
This doll series that began in 1998 will be placed in the vault in 2011!

(this page)

A. *DYNASTY*™ BARBIE® DOLL

Pink Label® Collection

Beautiful and beguiling **Krystle Carrington** is poised for the next *Dynasty* cliffhanger or catfight in a white sheath gown with a plunging neckline, fabulously feathered ash-blonde hair and dazzling jewelry. For ages 6 and over.

C1-T7905 $34.95

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(this page)

B. *DYNASTY*™ BARBIE® DOLL

Pink Label® Collection

Always stunning while she's scheming, the wonderfully wicked **Alexis Colby** from the hit '80s drama, *Dynasty*, has arrived. Doll wears a golden lamé gown with a high side slit, ruffle detail at the shoulders, a curly brunette coif and glamorous jewelry. For ages 6 and over.

C1-T7906 $34.95

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NEW (opposite page)

REBA McENTIRE DOLL

One of the world's most successful and beloved recording artists, Reba McEntire is the only singer to have been named the Country Music Association's Female Vocalist of the Year four times in a row. Doll wears a red gown with golden glitter accents inspired by "Fancy," Reba McEntire's favorite hit song which she performs at the end of every concert. Ages 6 and over.

C1-T7658 $34.95

© 2011 Reba McEntire, Starstruck Entertainment, LLC.

Visit BarbieCollector.com for our interview with Reba!

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Reba

Barbie™ fan club

Featuring four dolls only 2011 BFC members may purchase!

The Barbie™ Fan Club, or BFC, is an engaging, incredibly fun collecting community. Join the 2011 BFC for only $24.95 (plus applicable tax, S&H) and receive the following FAN-tastic perks: the opportunity to purchase three Gold Label® Collection dolls and one Platinum Label® Collection doll; up to $80 in shop rewards for the BarbieCollector.com online shop; insider-only sneak peeks of upcoming doll designs; access to the Bulletin Board on BarbieCollector.com and much more!

Visit BarbieCollector.com to join and for additional details!

One of each doll per member, while supplies last. Sketch of doll is not for sale. Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone.

NEW
Barbie® Fashion Model Collection
EKATERINA™ BARBIE® DOLL
Gold Label® Collection
Featuring genuine Silkstone® body

Say "*dos vidaniya*" to ordinary ensembles! The fashionable feeling of Glasnost comes to life with a Barbie® doll wearing a fitted suit made of rich, golden brocade trimmed in soft faux fur. Luxe accessories include a faux fur cap with "brooch," bracelet, gloves and tassled boots. For the adult collector.

Available for purchase on BarbieCollector.com by 2011 Barbie™ Fan Club members only.

C1-T7673 $100.00

Barbie

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RECYCLE PLEASE
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S11B

NEW
I LOVE KEN™ BOOK
BY JEF BECK

A tongue-in-cheek celebration of Ken™ and his 50-year history as Barbie's favorite arm candy. The 128-page book is filled with all of the best (and worst!) Ken fashions, hairstyles, fads and accessories along with colorful photos and humorous tips from the world's ultimate boyfriend. Includes a special "Ken-terfold" that can be hung on the wall. Soft cover. 6"W x 10"H.

C1-W0867 $14.95

NEW
MY FAVORITE KEN® DOLL

The first-ever Ken® debuted in 1961 and he was a total doll—dreamy, well-dressed and the perfect gentleman! To celebrate his 50th birthday, this reproduction doll wears red swim trunks and includes a reproduction of the 1964 Victory Dance fashion with a fitted blue blazer with fraternity crest, vest, pants and shoes. A reproduction vintage booklet and collectible cards with Barbie® fun facts are also enclosed. One doll with two iconic fashions. For the adult collector.

C1-T7668 $39.95

Multiple dolls shown for display purposes only.

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